



Europeana Space, Best Practice Network

Spaces of possibility for the creative
re-use of digital cultural content



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Europeana Space IPR Workshop

Coventry (UK), 2 March 2015



This workshop considers content rights in a non traditional way. Rather than only focussing on different licensing models, this workshop aims to make content providers aware of technical frameworks and advances that support better management of licenses.

The workshop will focus on standards that ensure the license information remains linked with the content and readily available to the content users. It will also consider the circumstances where information relating to content rights is not readily available for potential re-use and explore the options available. In addition, new technologies that help to enforce correct content use will be presented.

More specifically, the workshop will focus on state of the art of invisible digital watermarking and the role it can play in a licensing framework. Also, new tools related

to interoperability and security of still images will be presented by members of the JPEG standardization committee.

There will be time for debate and feedback from the audience that will help to further steer developments in the direction of the day to day needs of content providers.

PROGRAMME

- 9.30 Registration
- 10.00 Presentation of Europeana Space, by Sarah Whatley (Coventry University)
- 10.15 Introduction to the day, by Charlotte Waelde (University of Exeter)
- 10.30 Module 1, by Prodromos Tsiavos (PostScriptum)
Beyond the question of All or Some Rights Reserved - Identifying Rights Clearance and Hybrid Licensing Models for the Creative Industries
- 12.15 Lunch break
- 13.15 Module 2, by iMinds team
Watermarking: state of the art and applications
- 15.00 Coffee Break
- 15.30 Module 3, by iMinds team
JPEG technologies for security and interoperability
- 17.15 Conclusions by Charlotte Waelde (University of Exeter)
- 18.00 Evening reception and networking session

FREE ENTRANCE! Info & Registration www.europeana-space.eu/ipr-workshop/

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