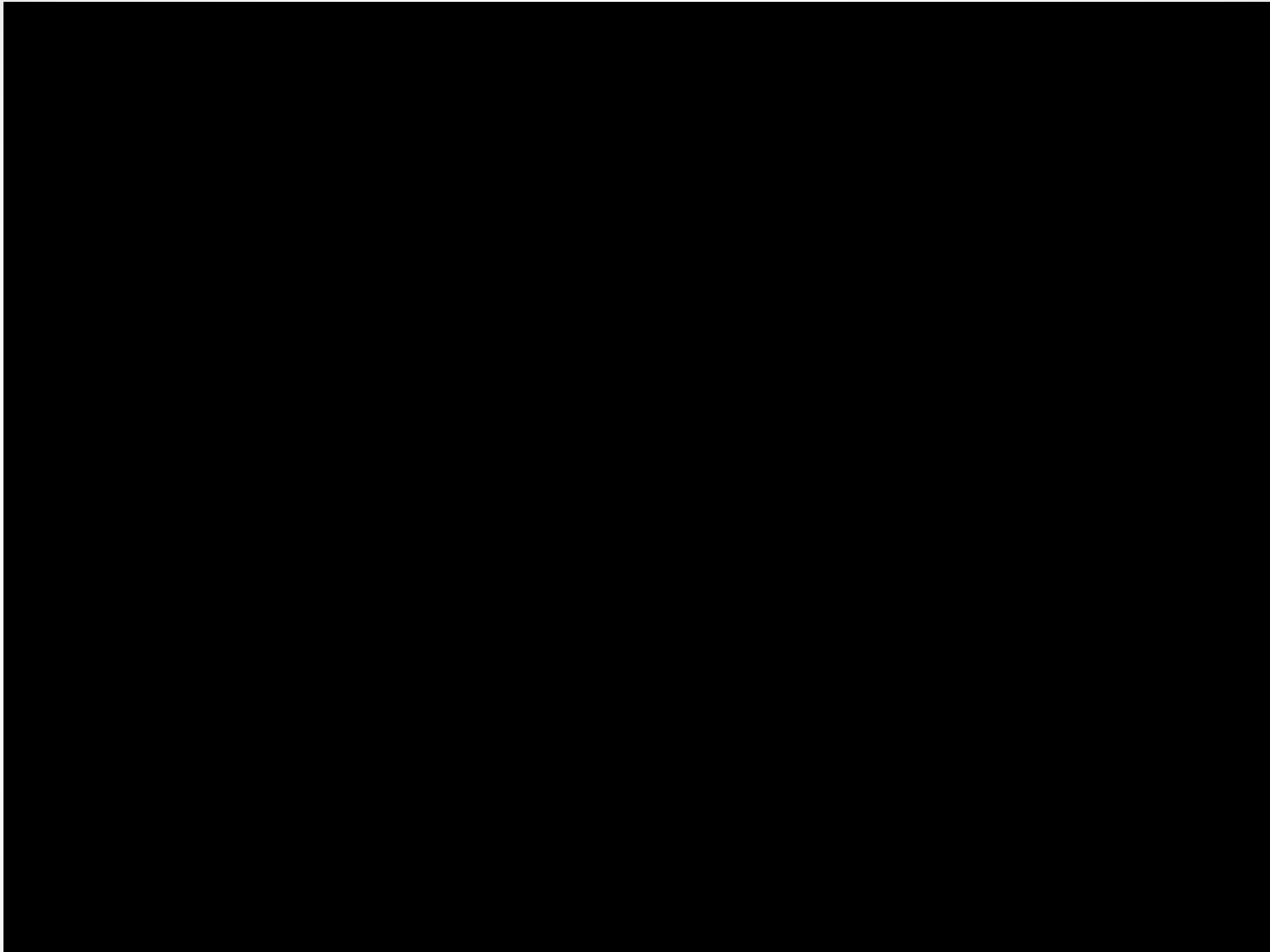


Blinkster – Your key to unlock cultural heritage



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Stiftung
Preußischer Kulturbesitz



Educational App Concept

for the exhibition *Culture Contacts | Living in Europe* at the
Museum of European Cultures in Berlin

Selected **exhibition objects**

Tell new stories about
museum objects

Further **contextualisation**

Additional **texts**

Links to Europeana,
Wikipedia, Youtube
etc.

Thematic tours highlighted in
different colours

➤ Personal Viewpoints



Souvenir Scarf
1990's; Strasbourg, France

Prof. Dr. Elisabeth Tietmeyer from the Museum of European Cultures presents her **favorite object** from the permanent exhibition:

*"How should the 'ideal European' be?! Of course there is no universal answer, the best one can do is work with national **stereotypes**, which turn upside down on this souvenir scarf:*

*For example, 'the' Italian is said to be restrained and 'the' German humorous. [...] I think this is a good way of dealing with clichés, because if one can laugh about stereotypes (especially one's own) one can also question **prejudices** about other groups."*

➤ **Upcycling & other unique objects**

“The use of **recycled material** is a trademark of the **fashion** designer Stephan Hann. He has collected a huge stock of **uncommon materials** for his fashion designs. ...

Which materials, themes and styles do you recognize?”

Engagement and **animation** of users by asking questions related to the objects.



Women and Men Costume “The Europeans”
Stephan Hann; 2010-2011; Berlin, Germany

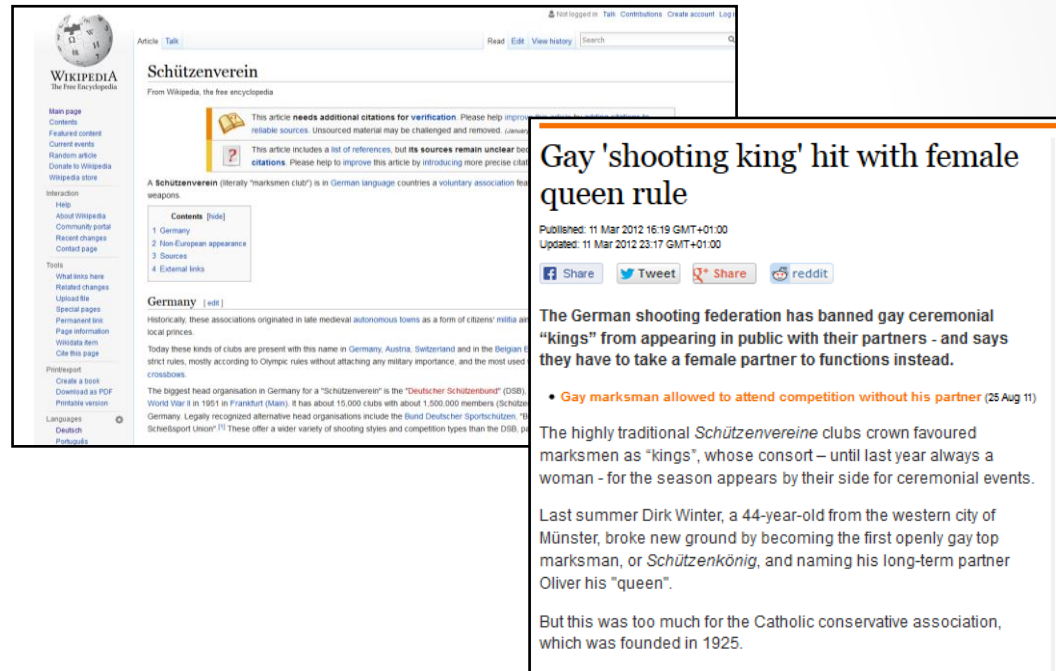
➤ Gender-Queer

Research project with museology students from the university of Würzburg: **revalue objects** under the scope of gender norms and the queer topic



1980-2000; Delecke near Soest, Germany

Shooting associations are often an important part of local community life. The Association of Historical German Shooting Fraternities (Bund der Historischen Deutschen Schützenbruderschaften - BHDS) is one of several umbrella organizations. Its motto „faith, tradition, home” emphasizes the close connection to the catholic church and its values. But the



Schützenverein
From Wikipedia, the free encyclopedia

This article **needs additional citations for verification**. Please help improve this article by adding reliable sources. Un sourced material may be challenged and removed. (January 2012)

This article includes a list of references, but **its sources remain unclear because of missing citations**. Please help improve this article by introducing more precise citations. (January 2012)

A **Schützenverein** (literally "marksmen club") is in German language countries a voluntary association for marksmen.

Contents [hide]

- Germany
- Non-European appearance
- Sources
- External links

Germany [edit]

Historically, these associations originated in late medieval autonomous towns as a form of citizens' militia and local police.

Today these kinds of clubs are present with this name in Germany, Austria, Switzerland and in the Belgian (strict rules, mostly according to Olympic rules without attaching any military importance, and the most used crossbows).

The biggest head organisation in Germany for a "Schützenverein" is the "Deutscher Schützenbund" (DSB), World War II in Frankfurt (Main). It has about 15,000 clubs with about 1,500,000 members (Schützen Germany. Legally recognized alternative head organisations include the Bund Deutscher Sportschützen, "Bund Deutscher Sportschützen" and the "Deutscher Schützenbund" (DSB). These offer a wider variety of shooting styles and competition types than the DSB, p.

Gay 'shooting king' hit with female queen rule

Published: 11 Mar 2012 16:19 GMT+01:00
Updated: 11 Mar 2012 23:17 GMT+01:00

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The German shooting federation has banned gay ceremonial "kings" from appearing in public with their partners - and says they have to take a female partner to functions instead.

- Gay marksman allowed to attend competition without his partner (25 Aug 11)

The highly traditional *Schützenvereine* clubs crown favoured marksmen as "kings", whose consort – until last year always a woman - for the season appears by their side for ceremonial events.

Last summer Dirk Winter, a 44-year-old from the western city of Münster, broke new ground by becoming the first openly gay top marksman, or *Schützenkönig*, and naming his long-term partner Oliver his "queen".

But this was too much for the Catholic conservative association, which was founded in 1925.

Further **ideas** for enhancing the **App experience**

Interactive/ social
media functions
(share objects/ tell
stories about
objects)

Integration of
multimedia
material
(audio, video)

Linking and
combining
objects within
the app tour

Multilingual
functionalities
and tours

Different layers
and topics for
one object

Further ideas for enhancing the App experience

workshop for adolescents with the aim of creating their own, **personalized app tour** for the exhibition

Research
museum objects
in the exhibition
& online



Discover
new facts
& stories

Write texts
and stories
for the tour

Photograph
objects & add
them into the
app interface

Create a
personalized
app tour

Share the
tour with
friends &
family

