

**A new look through the lens of historical and
present-day photography**



*Kretingosmuziejus / KretingaMuseum
Lietuvos dailsmuziejus / Lithuanian*

ArtMuseumkmlF 7184

Photography

Objective:

to demonstrate a range of possibilities offered by apps, Europeana API, and a multitude of tools developed by the open source community, to come up with innovative models involving historical and present-day photography, with monetizing potential and investment appeal.

Photography

The pilot will develop 3 ideas:

- **Museum applications**
- **Storytelling web applications**
- **Augmented reality applications**

Museum applications

- Providing new ways of accessing photographic material
- Demonstration using the Blinkster application of EUREVA at the 'All Our Yesterdays' Europeana Photography Exhibition in Leuven (1/02 – 15/03 2015)
- Fun and interactive tool for pupils and children visiting the exhibition to learn more about the history of photography

Museum applications



Storytelling web applications

- Enabling users to tell their own story
- Using historic and present day photographs found on portals such as Europeana
- Mixed with the users own images, sound, video and annotations

Storytelling web applications

Be inspired by the demo app developed during a team-up of KU Leuven LIBIS staff Mehmet Celik and Wouter and Senne from Artspot

Storytelling web applications



Stackathon
ARTWORK AUDIO ANNOTATIONS

- Twitter login
- Search Europeana
- Add artworks to your sta
- Record audio
- Share a unique HTML5 pla that can be accessed with a device

Developed by @WouterAerts, @celikbe and @s during the Europeana Hackathon 2012.



<http://artspot.eu/stackathon>

LIBIS
INTO INFO

Storytelling web applications

***Stackathon** is a mobile application that allows users to select works (e.g. art works or artefacts) in Europeana, give them audio annotations and then share the selected works and annotations with the world. In this way users can curate and critique their own collections of art.*

Augmented reality applications

- Augmented reality apps allowing for historical images to be layered with actual experiences
- Main subject of the Photography Hackathon (Leuven)
- Mainly using open images or protected images whose copyright has been cleared
- Content space will also provide access to new material for demonstration purposes

Augmented reality applications

- Augmented reality apps allowing for historical images to be layered with actual experiences
- Main subject of the Photography Hackathon (Leuven)



for protected images
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Coming soon! Photography Hackathon

- We're looking for developers of innovative applications
- Keen to exchange ideas and collaborate with colleague developers
- Using photographic content published on Europeana and other channels

The teams with the best ideas will be invited to showcase their work at a monetization event in London!

A new look through the lens of historical and present-day photography



Europeana Space - Photography Pilot

Museum apps providing new ways of accessing photographic material

Storytelling web apps enabling users to create their own stories

Augmented reality apps allowing for historical images to be layered with actual experiences



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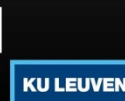
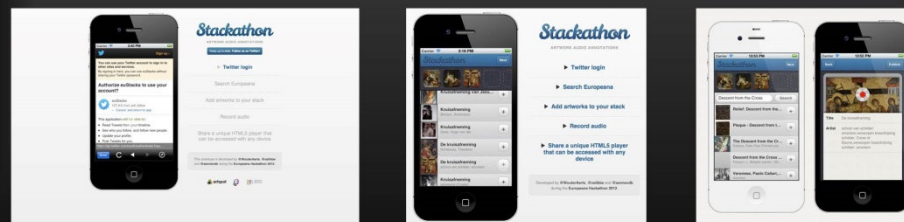
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More info: Fred.Truyen@kuleuven.be

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Winner in the category 'Greatest commercial potential': Finalist at the Digital Agenda Assembly, June 2012, Brussels

<http://artspot.eu/stackathon>





More info:

www.europeana-space.eu

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