

Europeana Space

Open and Hybrid Publishing

Professor Joanna Zylinska

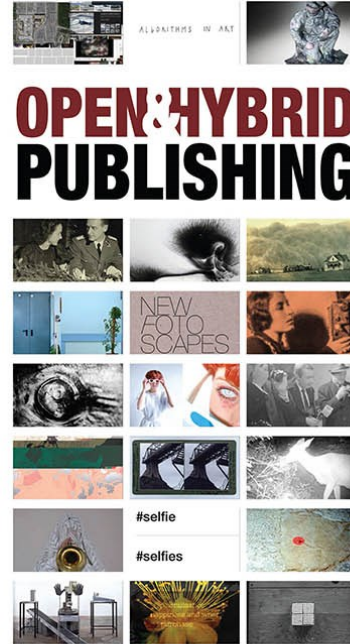
Goldsmiths, University of London

Jonathan Shaw

Coventry University



Until mid-eighteenth century the book was an unstable object, with Shakespeare's folio, for example, including over six hundred typefaces and many inconsistencies with regard to spelling, punctuation and page configuration. 'Early in the history of the printed book, then,' writes Gary Hall, author of *Digitize This Book!*, 'readers were involved in forming judgments around questions of authority and legitimacy: concerning what a book is and what it means to be an author, a reader, a publisher, and a distributor. The development and spread of the concept of the author, along with mass printing techniques, uniform multiple-copy editions, copyright, established publishing houses, editors, and so forth meant that many of these ideas subsequently began to appear "fixed." Consequently, readers were no longer "asked" to make decisions over questions of authority and legitimacy'. But this original openness and instability of the book never disappeared altogether, according to Hall; it just became less visible. We are trying to foreground this instability of the book.

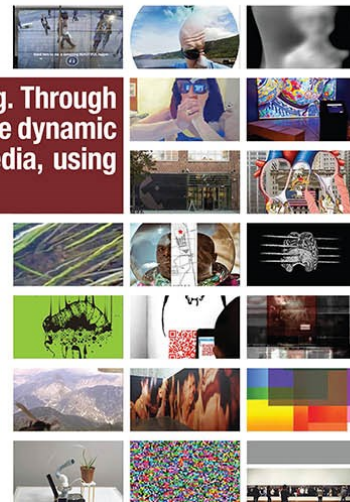


OPEN:HYBRID PUBLISHING

PHOTOMEDIATIONS OPENBOOK

The pilot investigates open and hybrid publishing. Through the creation of an 'open book', we are exploring the dynamic relationship between photography and other media, using Europeana and other open cultural resources.

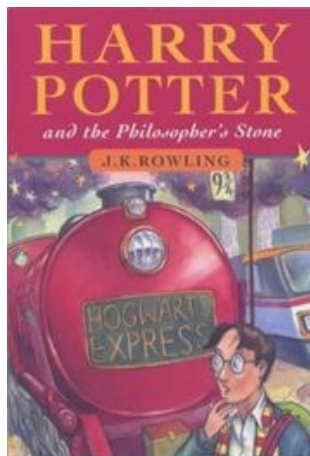
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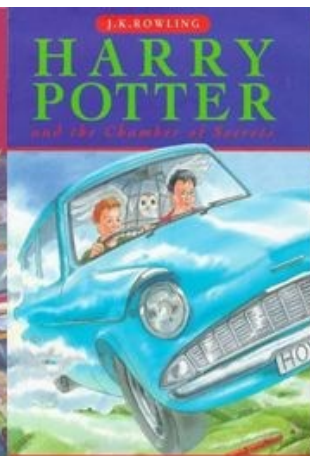
We are developing:

- a creative multi-platform resource, called an 'open book', on photography and media, using the Europeana and other open cultural resources
- an alternative business model for using 'open and hybrid publishing'.

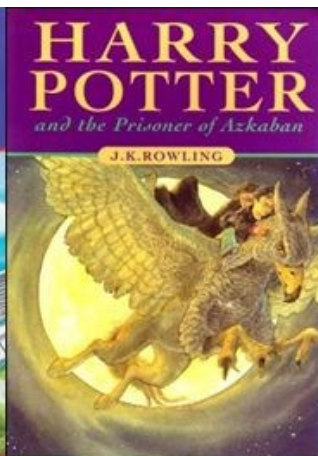




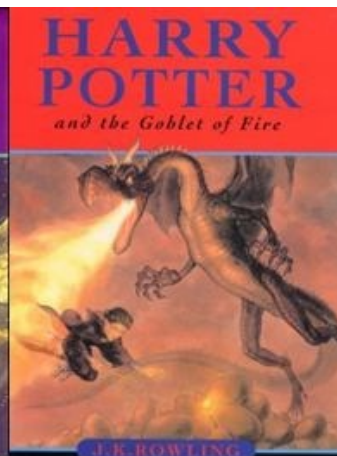
Winner of the 1997 Smarties Gold Award



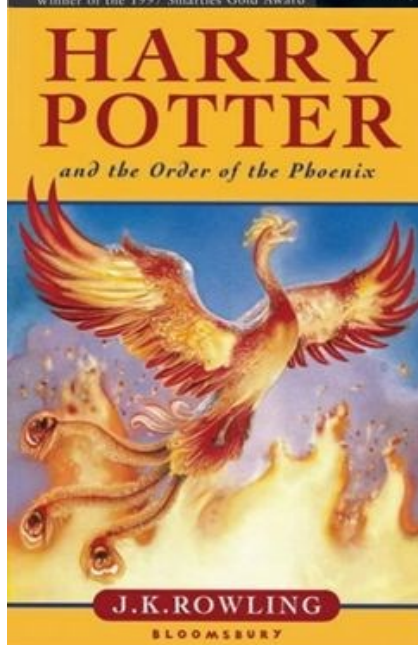
'A Wizard story is every one's' Nicola Jones Sunday Times



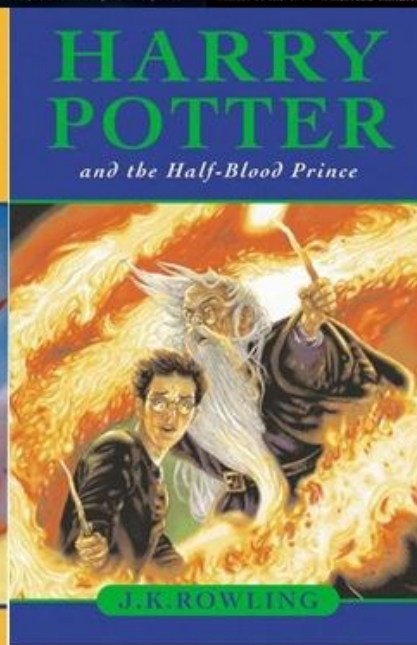
Winner of the 1999 Whitbread Children's Book of the Year



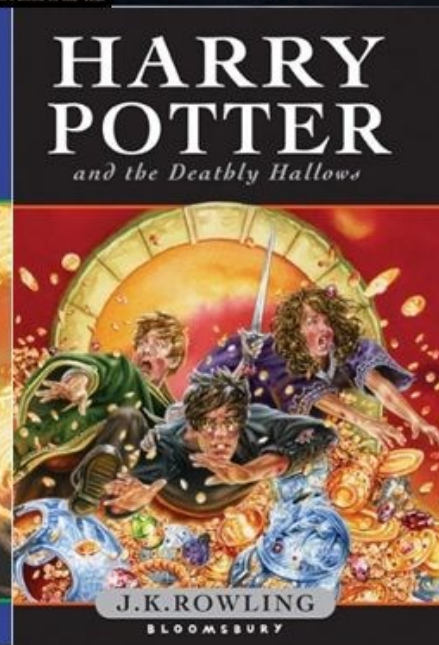
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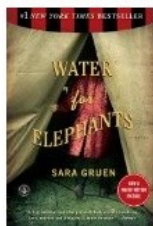
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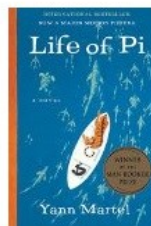
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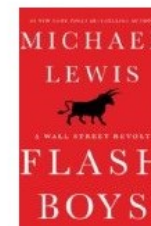
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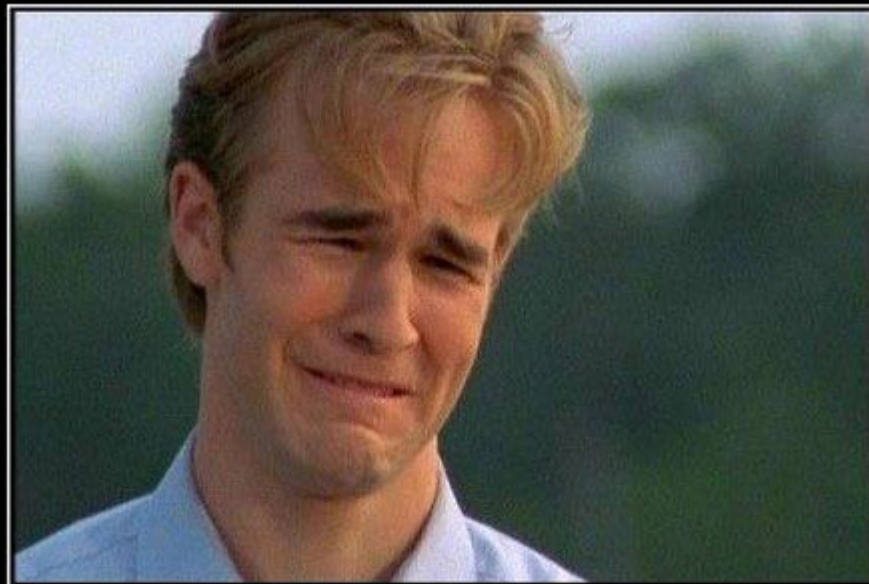


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Dawson's getting upset

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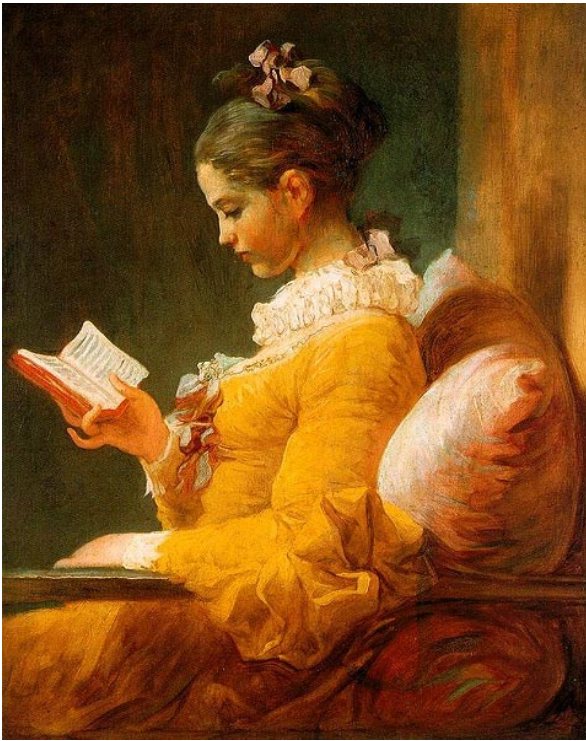
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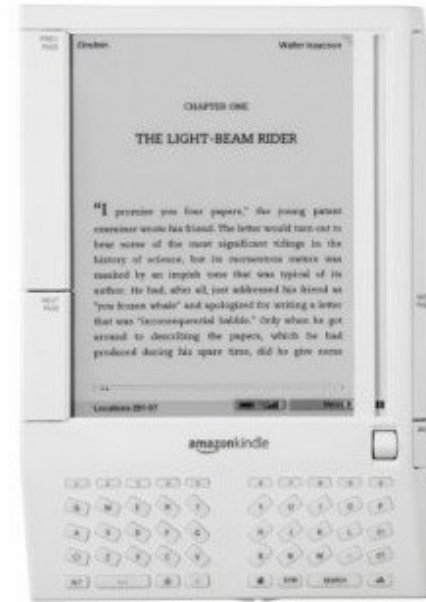
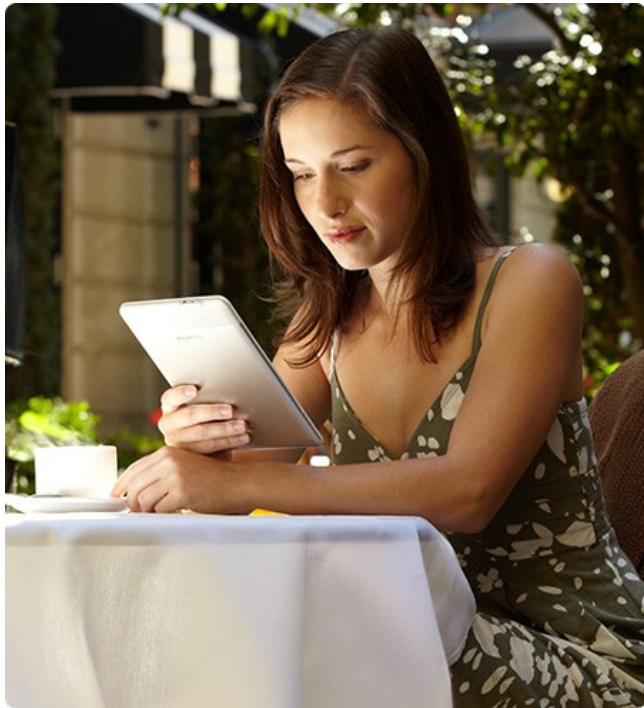


UNIVERSAL MUSIC GROUP











Inchiquin THE T E M P E S T.

A Flus primus, Scena prima.

A tempestuous noise of Thunder and Lightning heard: Enter a Ship-master, and a Boatswaine.

Master.

Oie-swaine,

Boatsw. Heere Master: What cheere?

Master. Good: Speake to th' Mariners: fall too't, yarely, or we run our selues a ground, bestrre, bestrre.

Exit.

Enter Mariners.

Boatsw. Heigh my hearts, cheereely, cheereely my harts: yare, yare: Take in the toppe-sale: Tend to th' Masters whistle: Blow till thou burst thy winde, if roome e-nough,

upon this howling: they are lowder then the weather, or our office: yet againe? What do you heere? Shal we giue ore and drowne, haue you a minde to sinke?

Sebas. A poxe o' your throat, you bawling, blasphemous incharitable Dog.

Boatsw. Worke you then.

Anth. Hang eur, hang, you whoreson insolent Noys-maker, we are lesse afraid to be drownde, then thou art.

Gonz. Ile warrant him for drowning, though the Ship were no stronger then a Nutt-shell, and as leaky as an vnfranchised wench.

Boatsw. Lay her a hold, a hold, set her two courses off to Sea againe, lay her off.

William Ostler.

heavily

Nathan Field.

so to

John Underwood.

so to chege:

Nicholas Tooley.

so to here:

William Ecclestone.

so to a little:

Joseph Taylor.

known

Robert Benfield.

known

And what else, I have a disguise, to sound Falstaffe; if I finde her honest, I loose not my labor: if she be otherwise, tis labour well bestowed.

Exeunt.

a good deal of my dilemma

Digitize This Book!

Digitize
This Book!

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The Politics of New Media, or Why We

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Gary Hall

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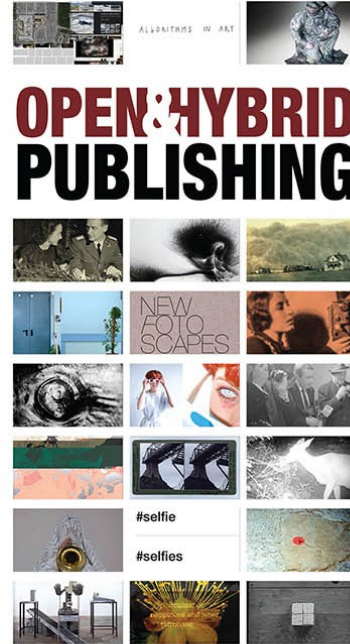


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Until mid-eighteenth century the book was an unstable object, with Shakespeare's folio, for example, including over six hundred typefaces and many inconsistencies with regard to spelling, punctuation and page configuration. 'Early in the history of the printed book, then,' writes Gary Hall, author of *Digitize This Book!*, 'readers were involved in forming judgments around questions of authority and legitimacy: concerning what a book is and what it means to be an author, a reader, a publisher, and a distributor. The development and spread of the concept of the author, along with mass printing techniques, uniform multiple-copy editions, copyright, established publishing houses, editors, and so forth meant that many of these ideas subsequently began to appear "fixed." Consequently, readers were no longer "asked" to make decisions over questions of authority and legitimacy'. But this original openness and instability of the book never disappeared altogether, according to Hall; it just became less visible. We are trying to foreground this instability of the book.

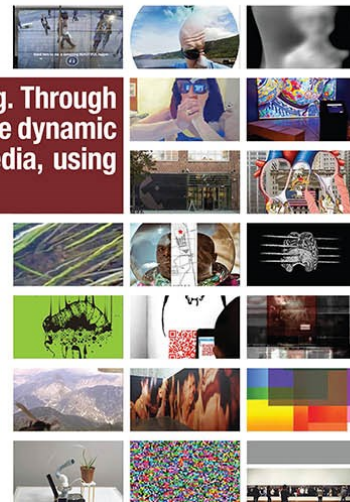


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Technology and Cultural Form: A Liquid Reader

last edited by  Joanna Zylinska 7 mins ago

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Joanna Zylinska, *On Liquid Reading I*, 2010

About this reader

This is a 'liquid reader' which presents a series of texts that interrogate the notion of 'technology' as a specific cultural form. Originally devised as a reader for a course on the [MA Digital Media at Goldsmiths, University of London](#), titled 'Technology and Cultural Form: Debates, Models, Dialogues', by the course tutor [Dr Joanna Zylinska](#) in collaboration with her students, this reader is now being made available to the international academic community on the open access, open content and open editing basis. To find out more about how this reader has been put together, [read the project description](#). Key readings for Goldsmiths students are **HIGHLIGHTED IN GREEN** - just click on the title to read the appropriate text.

liquidbooks

VIEW EDIT

Technology and Cultural Form

last edited by Joanna Zylinska 1 min ago

Page history

1 Surveillance and Control

Foucault, M. (1975) ['The Body of the Condemned'](#), 'The Means of Correct Training' and ['Panopticism'](#) in *Discipline and Punish*, Allen Lane

2 Globalisation and Empire

Hardt, M. & Negri, A. (2000) *Empire*, Harvard University Press (excerpts)

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Haraway, D. (1991) 'A Cyborg Manifesto: Science, Technology and Socialist Feminism in the Late Twentieth Century', *Simians, Cyborgs and Women*, Free Association Books

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6 Information Systems and the Body (Case study: new media art)

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1. Franklin, S. (2000) 'Life Itself. Global Nature and the Genetic Imaginary', in Franklin, S. Lury, C. and Stacey, J. *Global Nature, Global Culture*, Sage
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8 Spaces of Flows in the Network Society

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9 Beyond Theory and Practice: The Digital 'Revolution' in Publishing

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10 Digital Futures, or Who Is Afraid of the Amateur Photographer?

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2. Manovich, L. (1995) 'The Paradoxes of Digital Photography', *Photography after Photography* exhibition catalogue.

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to write and edit books?



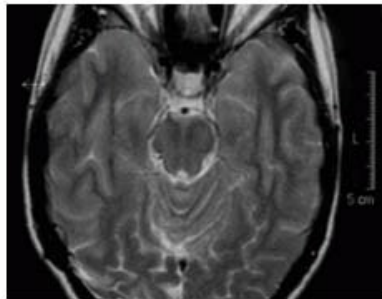
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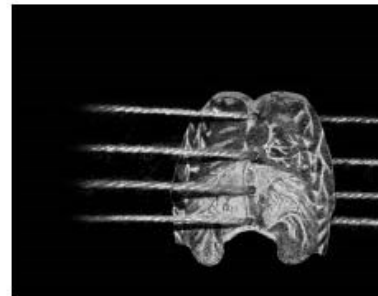
Emerging Online Editorial Role

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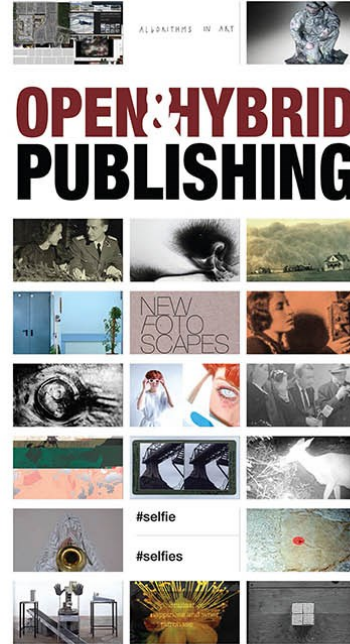
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I WAS THERE (photos by Christa Holka) with Emm and Rebecca Rumble at Dalston Superstore.
May 5, 2012



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Photomediations: An Open Book will contain:

- still and moving open access images concerning the evolution and current practices of photography and its engagement with other media
- academic and curatorial open access texts on photography and media.

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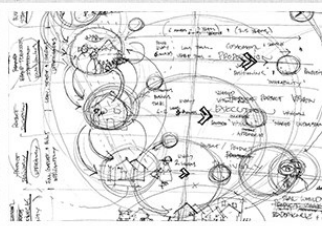
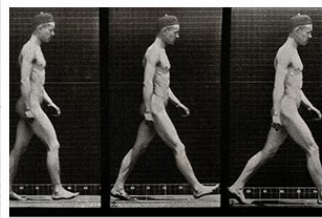
Preface: Why an Open Book?

The Rev. Francis Grillo, in a speech in Hartford, Conn., in 1978, said that there was "a Connecticut, on an average, one liquor shop to every four or every three Christian churches in this city, as stated in the Hartford Times, recently, we have five hundred liquor shops, and one million eight hundred and two dollars worth of your pastor's charitable efforts in the city, as reported in the Hartford City, after five days, after five days, after five days. Our young men are going to see your sales, collect, and get into the city, to help us see them."

The public's perception of the health care system's ability to deliver care is a function of the number of people who are able to access care. In the United States, the number of people who are able to access care is a function of the number of people who are able to access care. In the United States, the number of people who are able to access care is a function of the number of people who are able to access care.

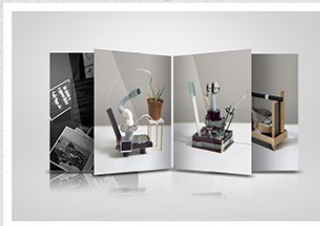
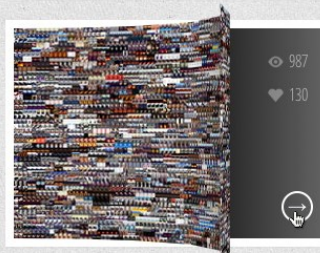
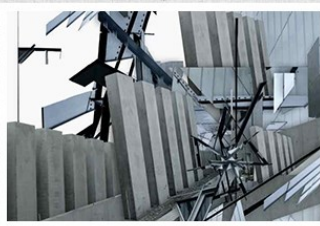
¹⁰ New York, NY, Graviton defines that it is a "much larger proportion of adult sales in the study district than in 2002-03." After speaking of the above case, the court, in addition, stated that a single case was "clearing success, in that, these days more so."

From "The Funny Side of Music" by A.D. Chaffin



Photomediations: A Critical Introduction

But few of the human participants did. Besides the thousand and one diseases known to kill us, just the disease with which O'Flanagan suffers has terrified "to that poor Michael" very many of us disappointed, Mary, Jeth, said, his brother said, "It is the hating that wears out the machine inside."





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New & Improved - Europeana 1914-1918

Take a look at the new and improved Europeana 1914-1918 website and browse the most important pan-European collection of original First World War source material.

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From the blog 



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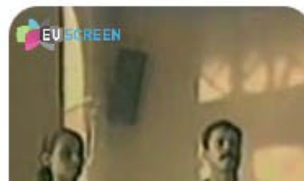
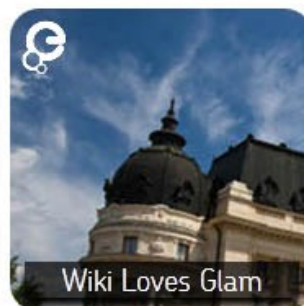


Europeana 1914-1918 website relaunched!

Europeana 1914-1918 now brings together resources from three major European projects each dealing with different types of First World War material. That means that national collections from libraries now sit alongside personal stories and treasures as well as important film









A GOOD READ? Self-publishing has mushroomed thanks to Kindle software, but spammers are flooding the market. Getty









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Echosight: an unlikely union

by Tom Seymour

A transatlantic relationship between two photographers became Echosight, a global photography community. Tom Seymour and Sarah Allen interview the founders; the full article is in the latest issue of fltr, which can be downloaded now. "Social media can very easily become anti-social media," says Danny Ghitis.



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