

ΣΤΕΓΗ

15 — 16

ONASSIS
CULTURAL CENTRE

ΣΤΕΓΗ

hybrid strategies for hybrid culture

4+1 things to remember⁻¹⁶

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@prodromos



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outline



hack - make - learn



platform rules



diversity and standardisation



beyond digital



KISS



hack - make - learn

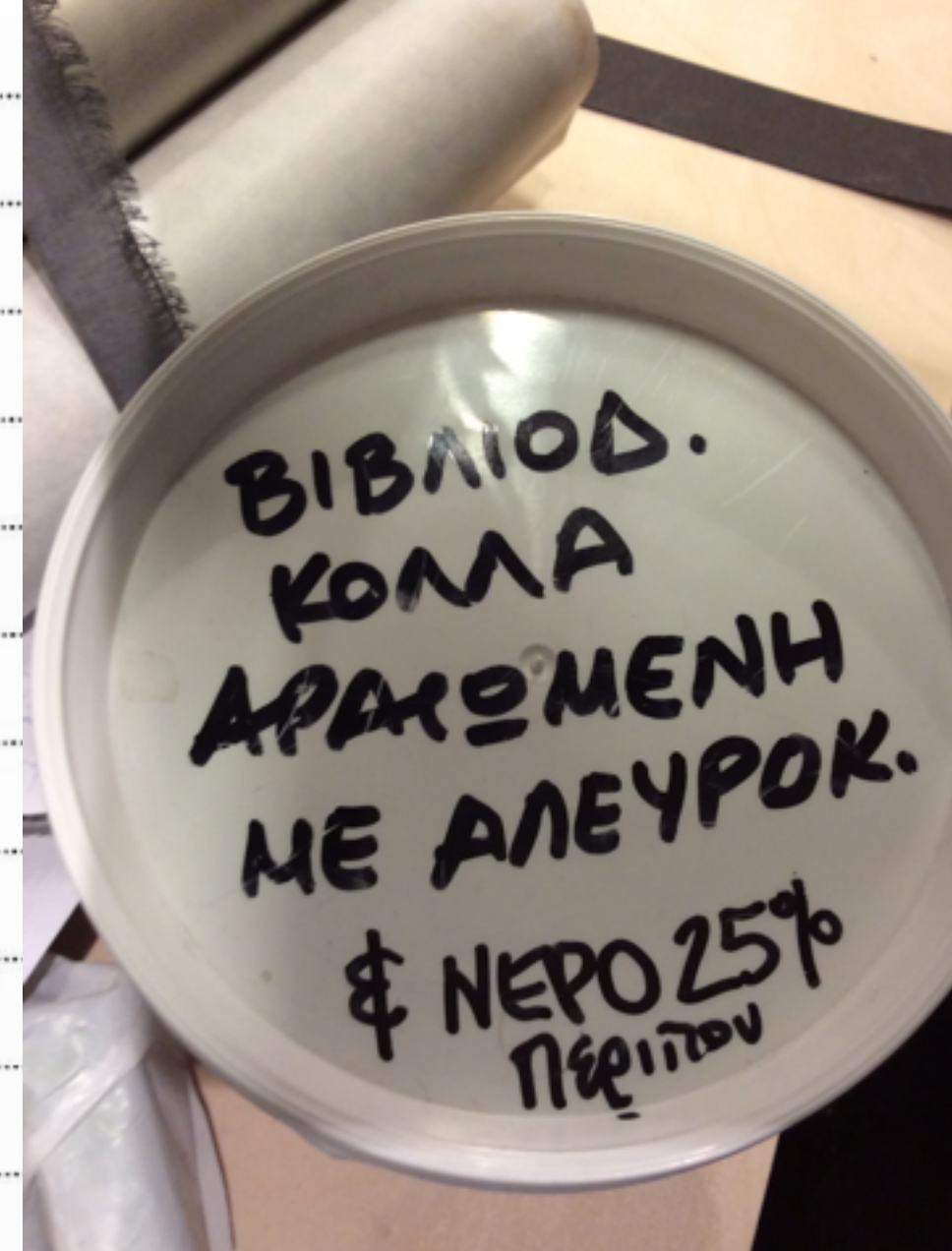


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hack - make - learn

Hybrid environments

Incremental - Iterative



Alternate Narratives

2

The Rule of the Platform



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The Rule of the Platform

Production Costs

Transformation Costs

Maintenance and Operational Costs



Production Costs

Transformation Costs

Maintenance and Operational Costs

The Platform Makes the Rules





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Production Costs

Use the platforms that suit
your business model

Transformation Costs

Understand your position
in the value chain

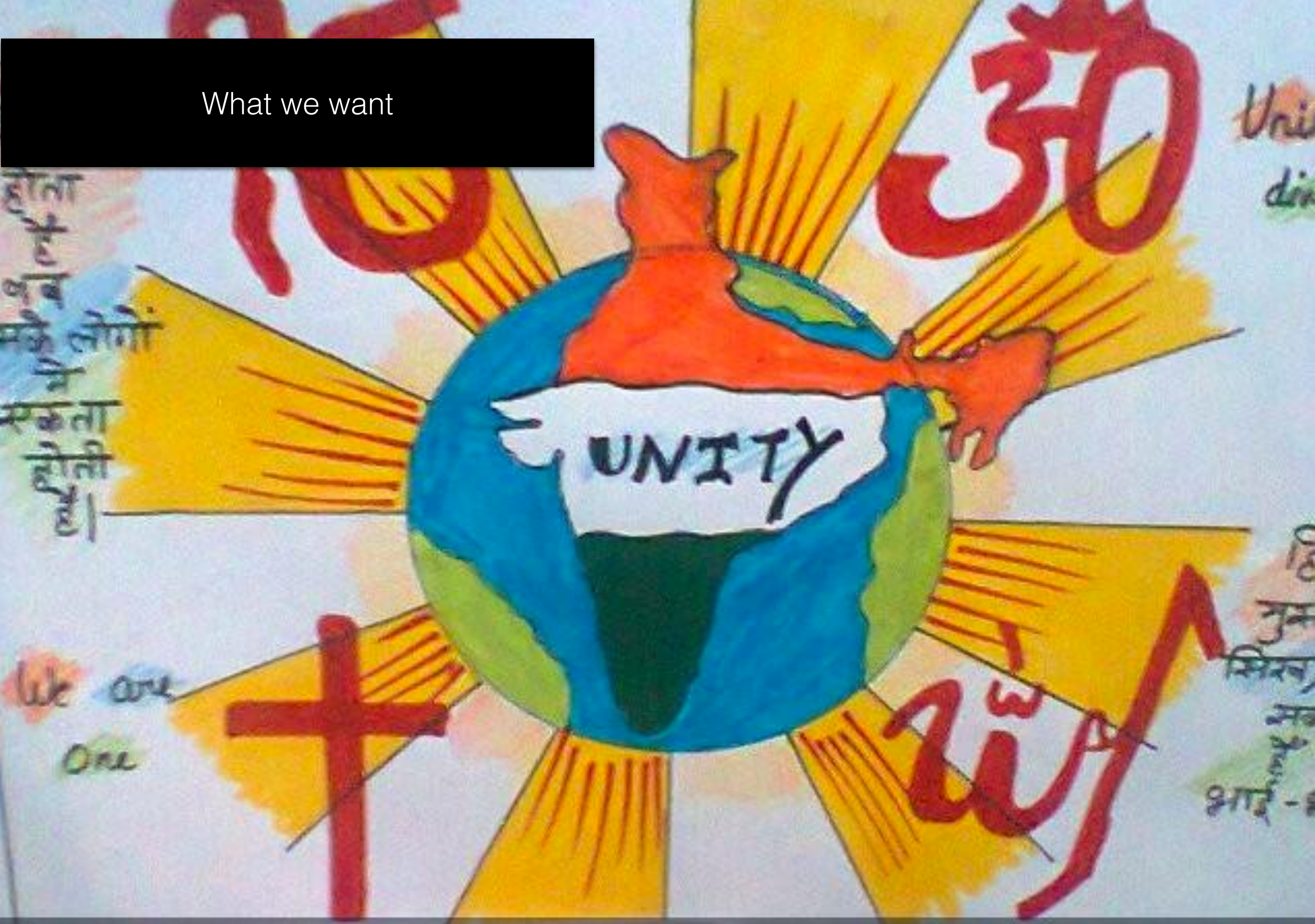
Maintenance and Operational Costs



3

diversity - standardisation and the role of tools

What we want



What we get

WIKIPEDIA

English

The Free Encyclopedia

5 027 000+ articles

日本語

フリー百科事典

994 000+ 記事

Español

La enciclopedia libre

1 218 000+ artículos

Italiano

L'enciclopedia libera

1 240 000+ voci

中文

自由的百科全書

850 000+ 條目

Deutsch

Die freie Enzyklopädie

1 883 000+ Artikel

Русский

Свободная энциклопедия

1 273 000+ статей

Français

L'encyclopédie libre

1 703 000+ articles

Português

A enciclopédia livre

896 000+ artigos

Polski

Wolna encyklopedia

1 147 000+ haseł



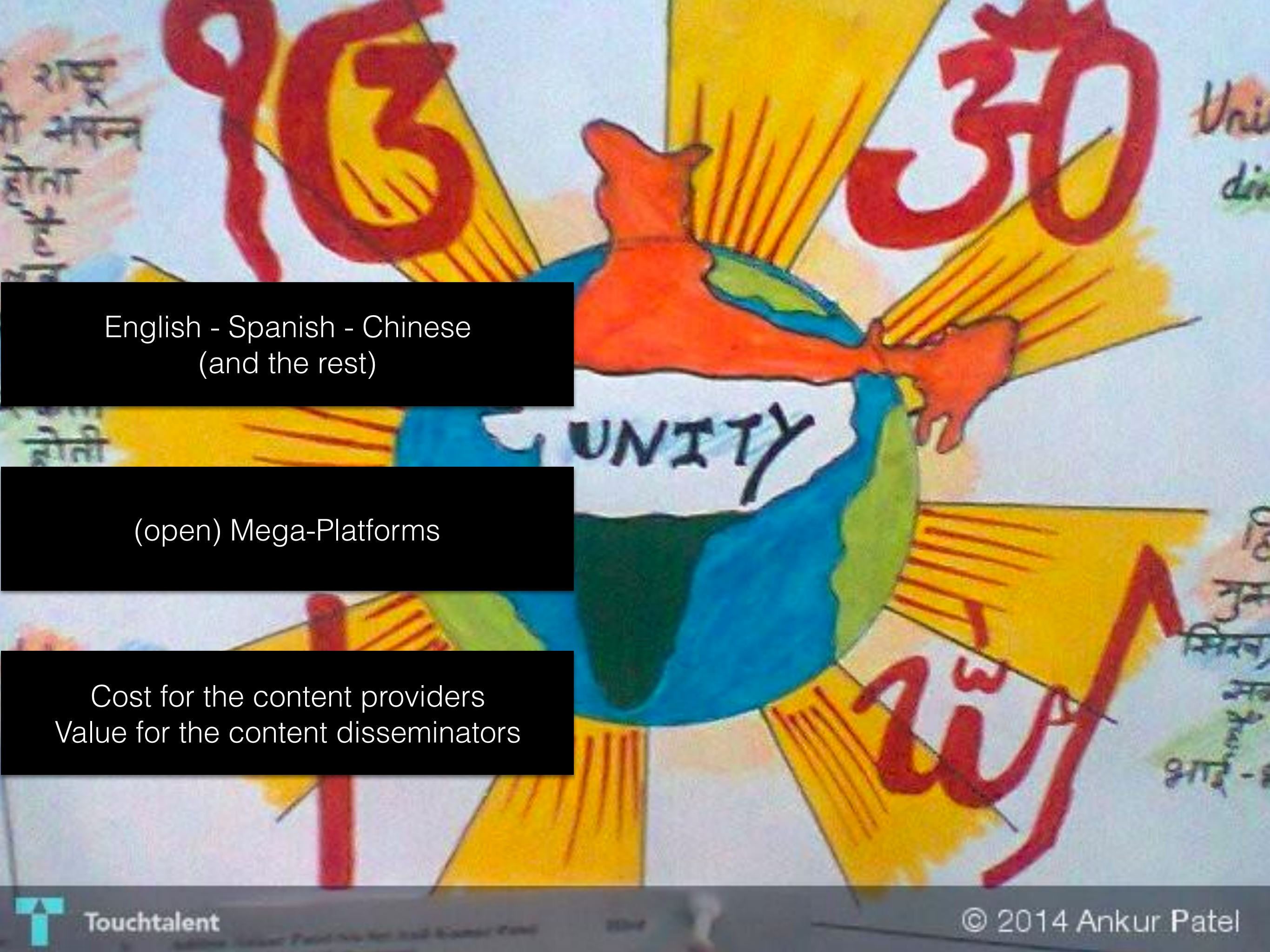
Ελληνικά



Find a language:



1 000 000+

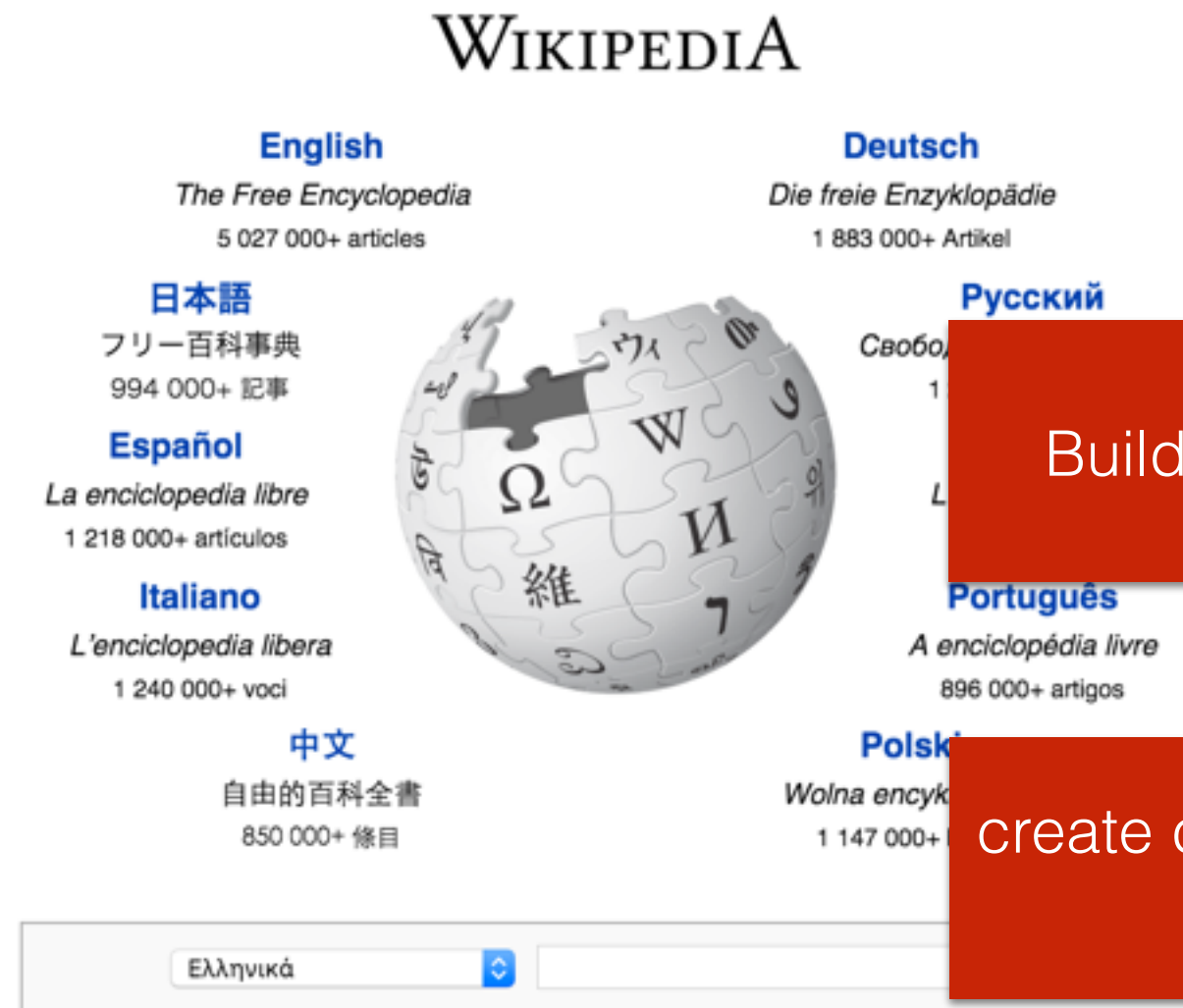


English - Spanish - Chinese
(and the rest)

(open) Mega-Platforms

Cost for the content providers
Value for the content disseminators

What we need to do



Build your wikimedia strategy

create digital journeys to and from
your main web site

What we need to do



Pilots & Demonstrators

Cavafy Poems



Re-using your content
= Re-enforcing your brand

Meet the app



Read



Create

What we need to do

Discuss

Historical poems

These poems are mainly inspired by the Hellenistic era with Alexandria at primary focus. Other poems originate from Helleno-romaic antiquity and the Byzantine era. Mythological references are also present. The periods chosen are mostly of decline and decadence (e.g. Trojans); his heroes facing the final end.



Use your own resources, enhance your brand
(e.g. Cavafy fonts)

About

Settings

What we need to do



Search



RESULTS

Constantine P. Cavafy

Constantine P. Cavafy (/kəˈvɑːfi/; also known as Konstantin or Konstantinos Petrou Kavafis, or Kavaphes; Greek: Κωνσταντίνος Π. Καβάφης; April 29 (April

Wikipedia

Hidden Athens City Chase



BONUS Sofia

BC Hidden Sofia_Constatine P. Cavafy

Flickr

Constantine P. Cavafy

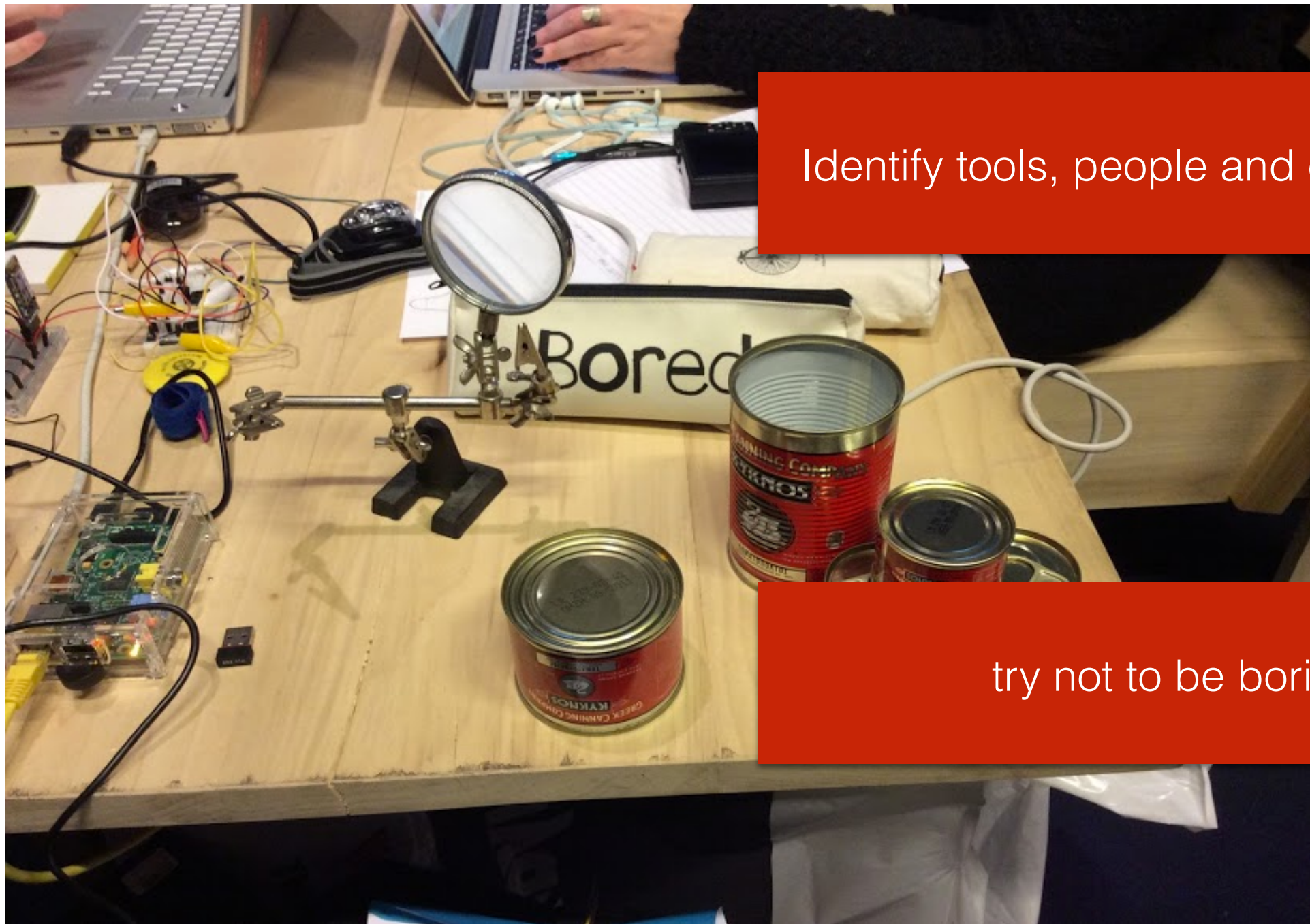
Constantine P. Cavafy (1863 - 1933), although born and having lived all his life in Alexandria, Egypt, is considered one of the principal modern Greek poets. He wrote 154 poems, which he refused to formally publish during his lifetime, preferring to share them through local newspapers and magazines, or in broadsheets distributed by hand.



Link with repositories beyond Europeana

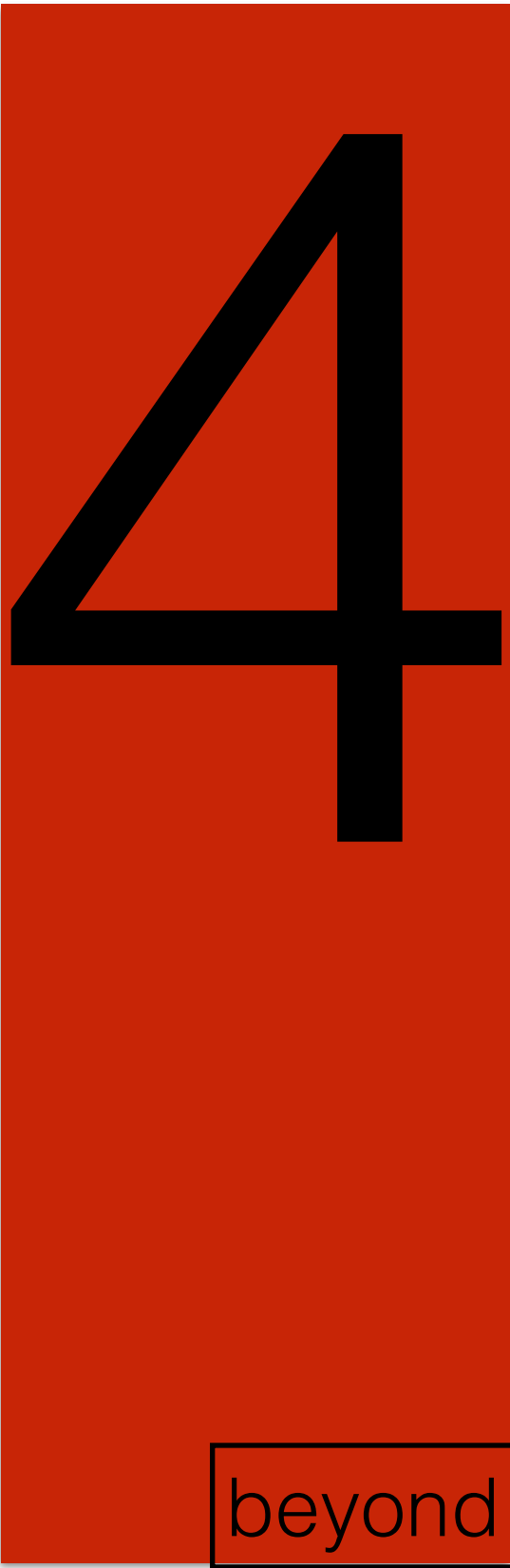


What we need to do



Identify tools, people and communities

try not to be boring



beyond digital



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beyond digital

know your data

know your art

surprise me!

Notes — Σημειώσεις



Oiko-nomic Threads



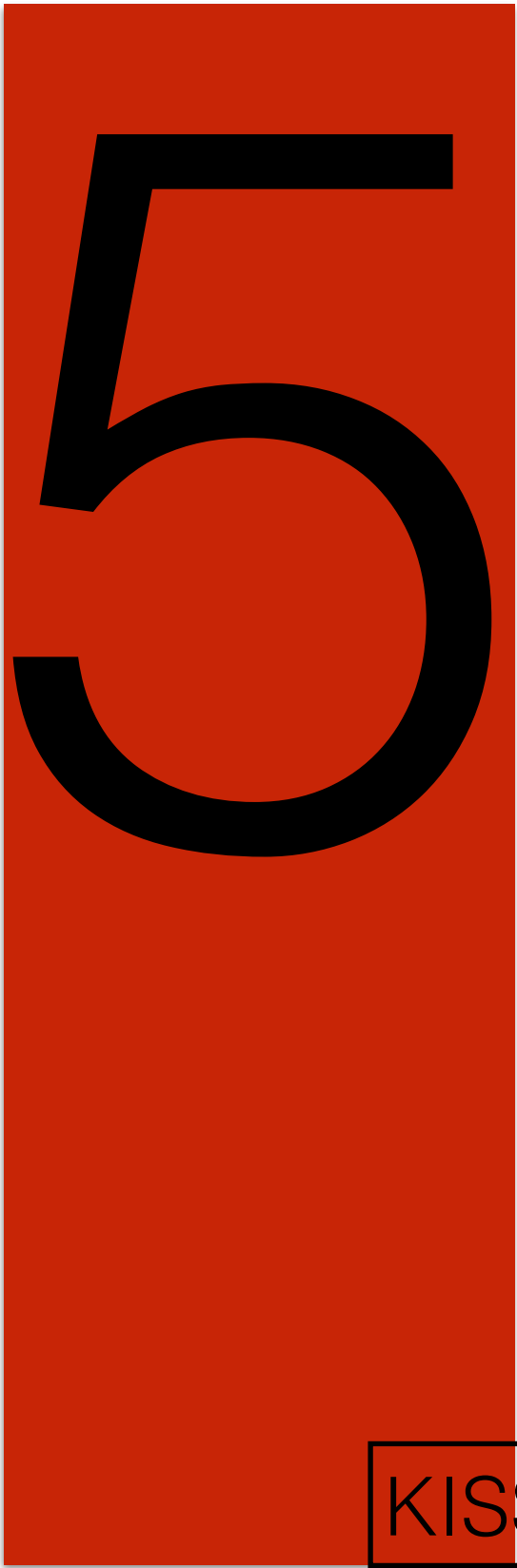
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beyond digital

visualisation is not just a screen thing

Notes — Σημειώσεις





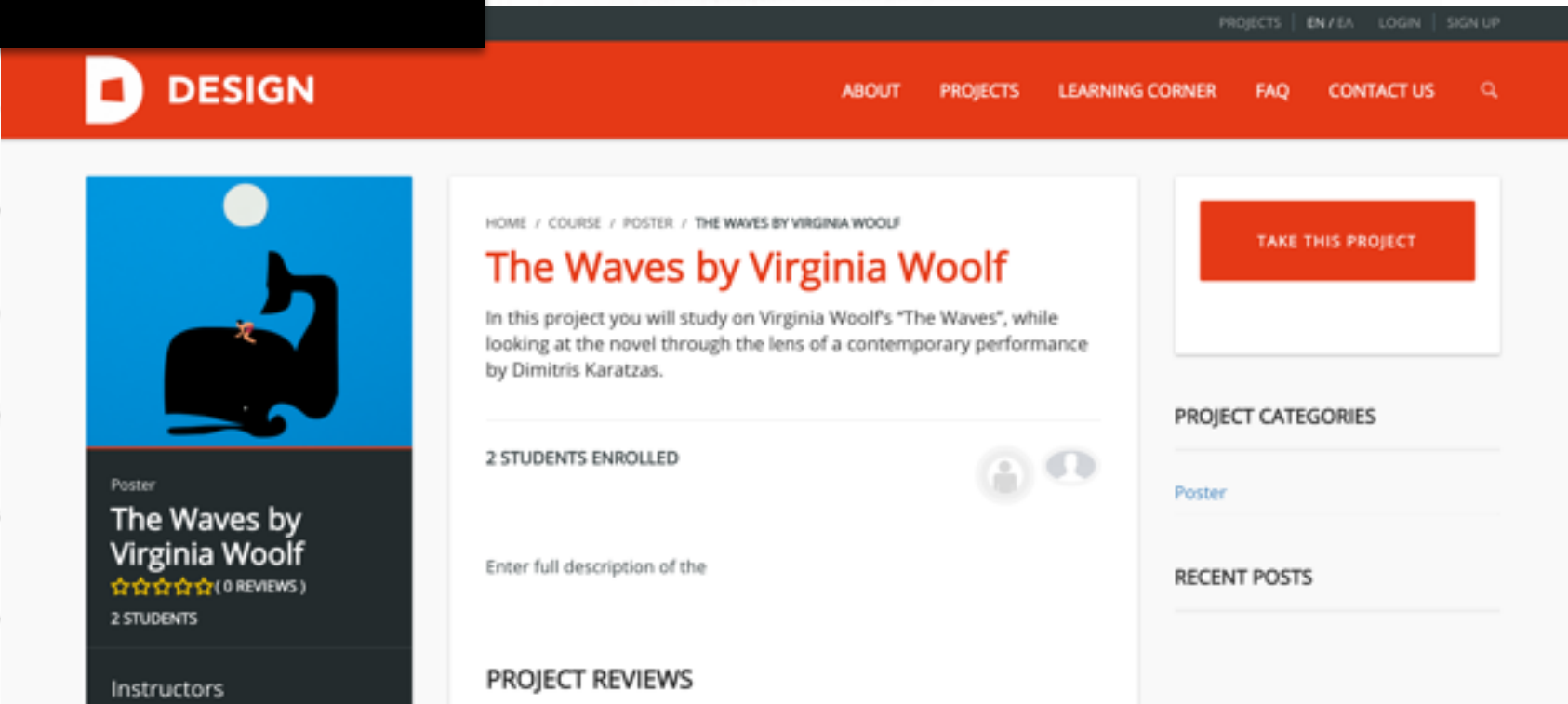
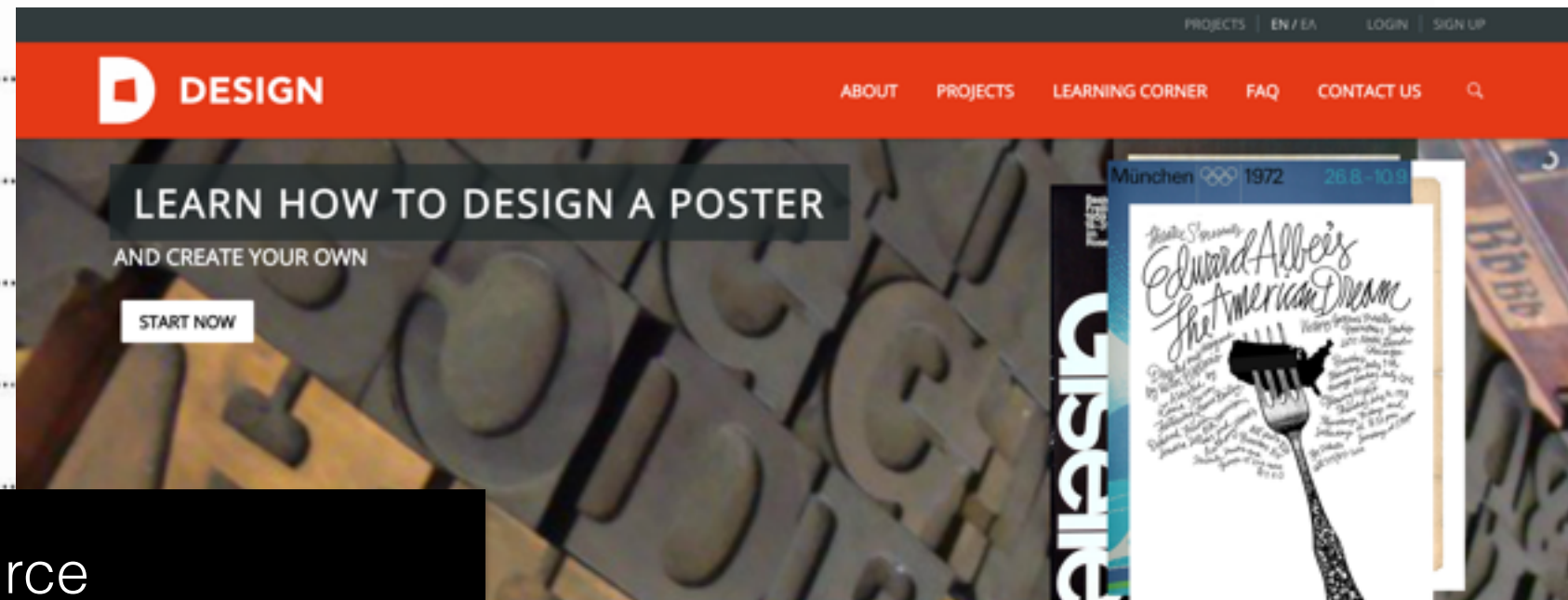
KISS

KISS

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Open Source

Standard



Part of org culture and practice

what2remember



hack with others



use the platform



have a wikimedia strategy



visualisation is not just about monitors



KISS

15—

questions

answers

@prodromos

A large, stylized number '16' in a dark blue-grey color. The number has three horizontal light grey stripes: one on the vertical stem of the '1', one on the upper curve of the '6', and one on the lower curve of the '6'.

SGT.GR