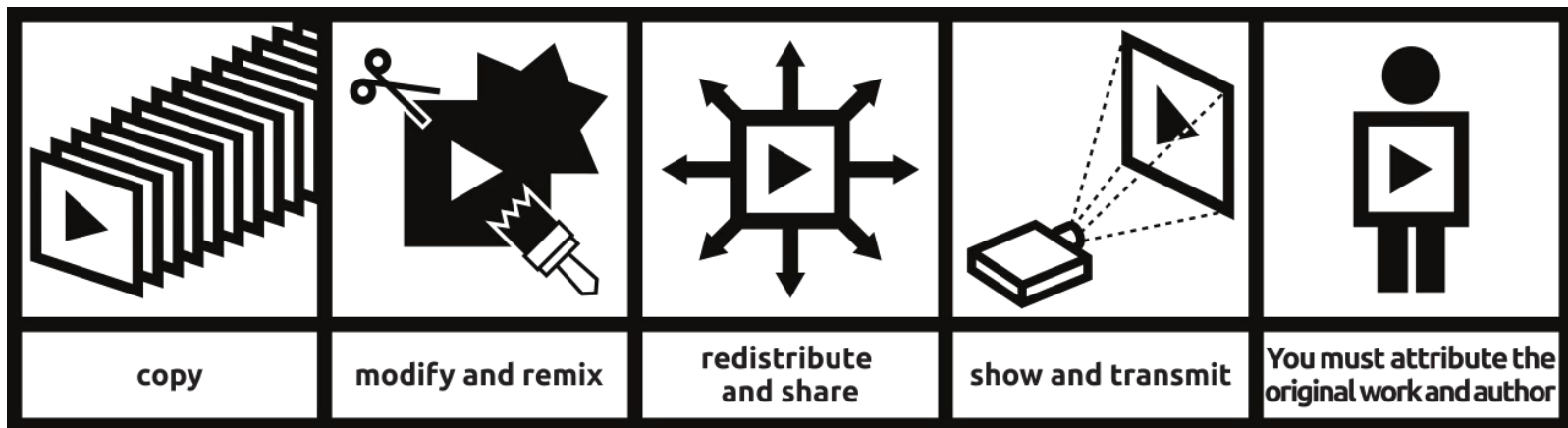




# Open: bridging heritage and education

**The icons in and text the right bottom of that screen means that you are free to:**





# Na łasce cara. Królestwo Polskie

Widok z Placu Zamkowego na Krakowskie Przedmieście

Źródło: autor nieznan, domena publiczna[online], dostępny w internecie: wikimedia

Wielki książę Konstanty (1779–1831) — brat carów Aleksandra I i Mikołaja I — pełnił w Królestwie Polskim funkcję naczelnego wodza armii polskiej.

**Problem?**

**Stuff that is missing  
In this textbook.**

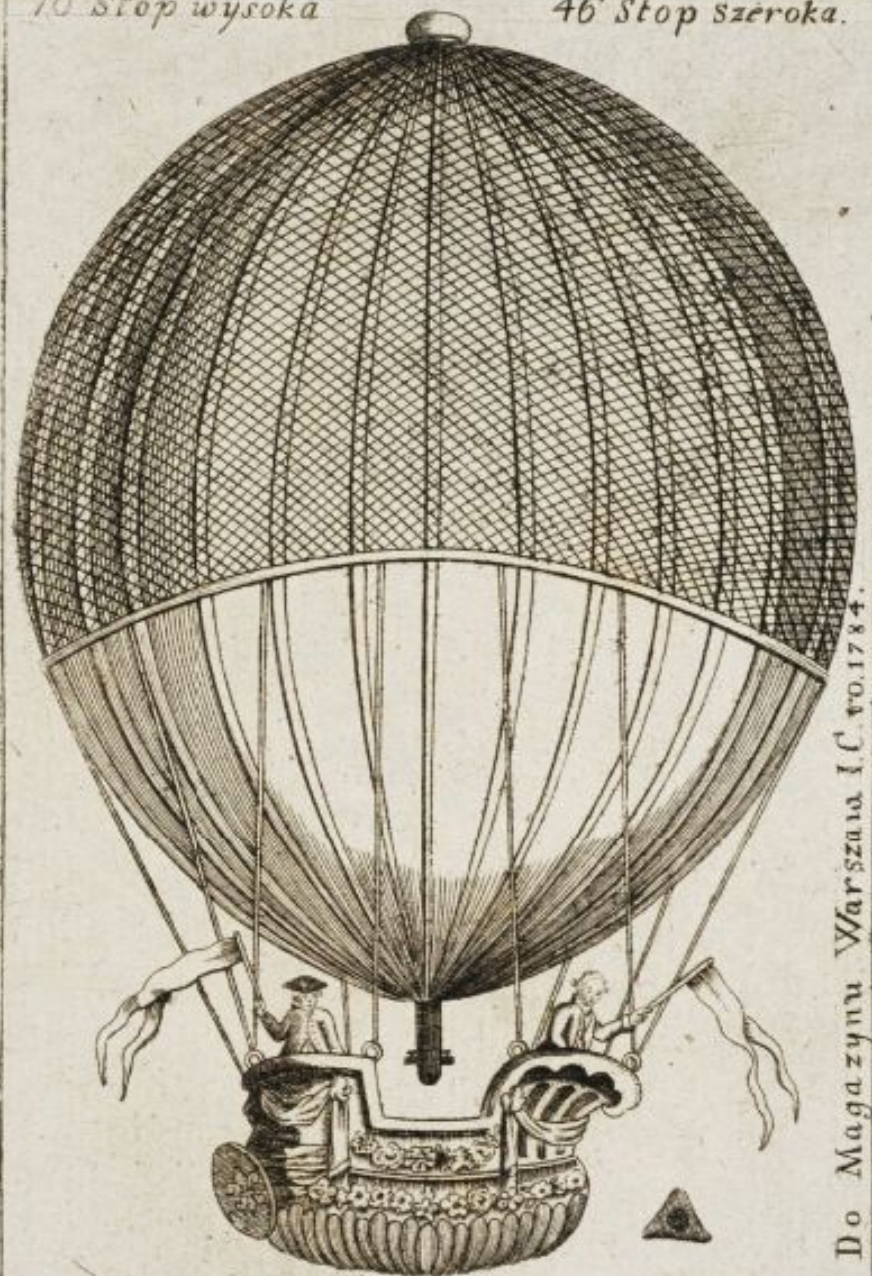
# Aspects of openness

- **economic openness** – available for free
- **technical openness** – accessible to humans and machine readable („if it's not online, it does not exist“)
- **legal openness** – freedom to use, reduced intellectual property rights protection

**What do we need  
openness for?**

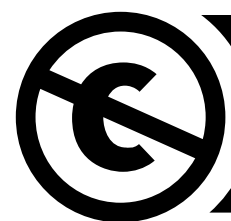
**Levelling of chances  
(education, cultural  
participation).**





Rysunek Machiny aerostaticzney Ktora 1. Snu  
O 1 godzi po południu z ogrodu Thutleries.  
z P.P. Charles i Robert w górę poszła i we dw  
godziny potem pod Pontoise Zwolną spu

**Public domain  
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No known  
copyright  
restrictions**

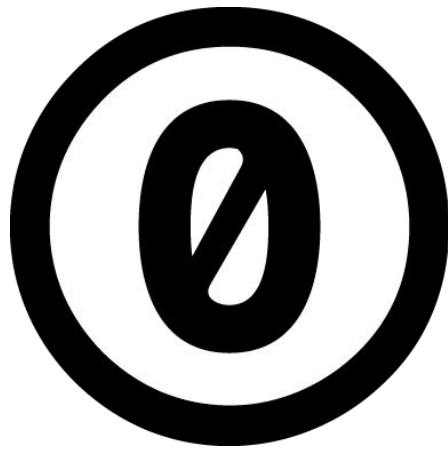


**PUBLIC  
DOMAIN**

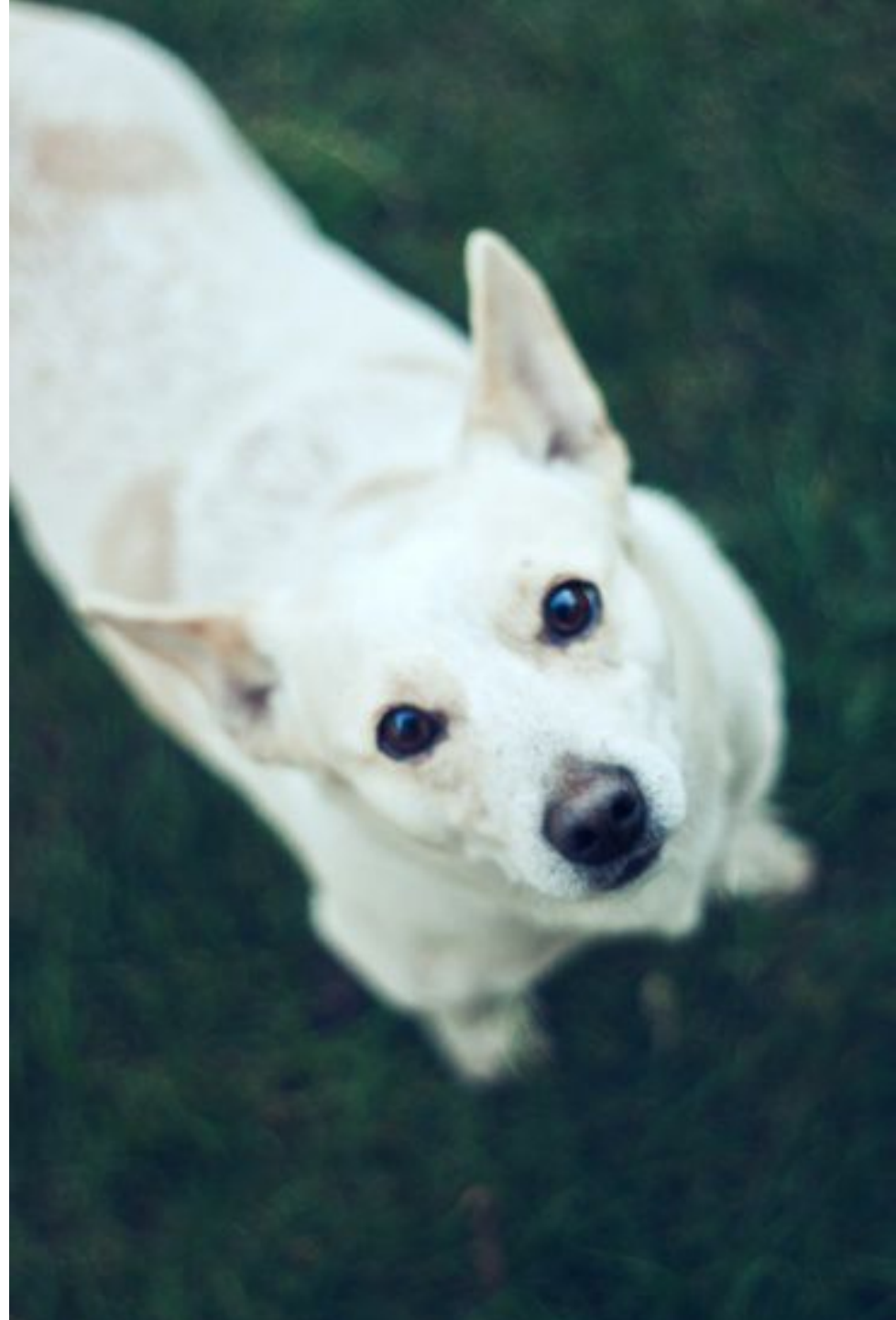
Source: Polish National Library  
<http://polona.pl/>



# Creative Commons Zero



Source: <http://www.pexels.com/>  
but You dont need to write that ;)





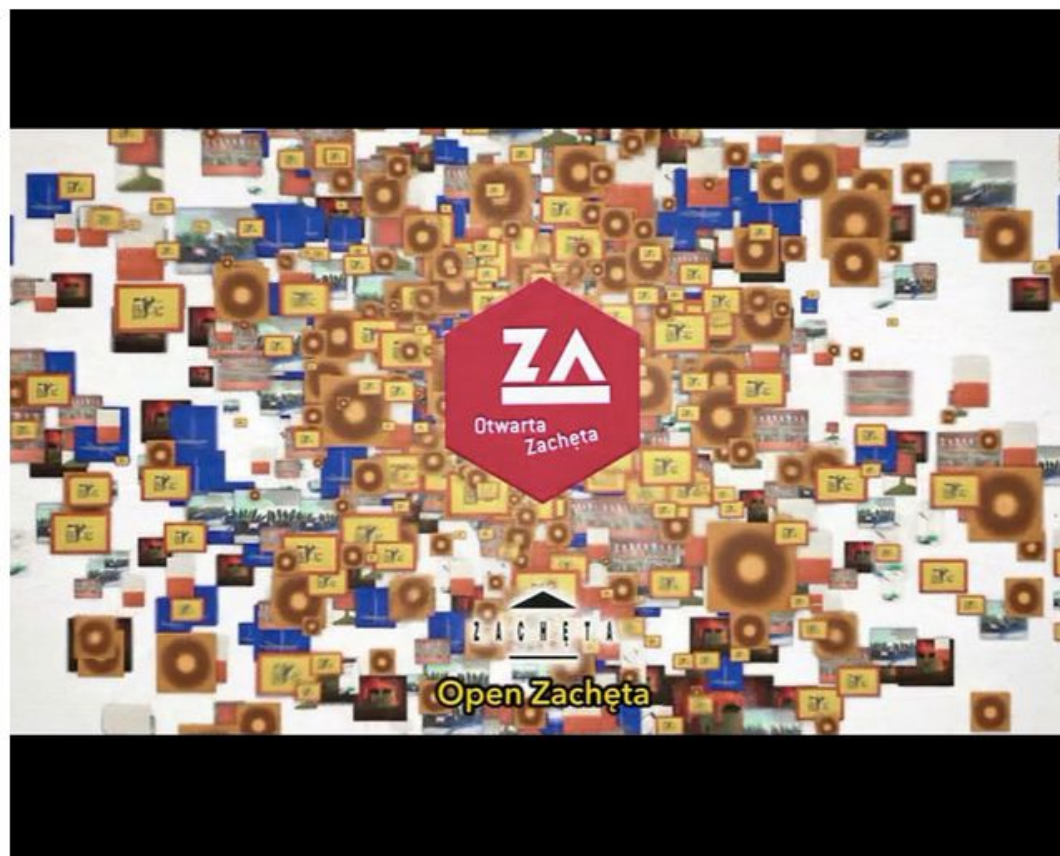


Polski



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exhibitions  
educational materials  
documentation  
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## Category:Collection of the Zachęta National Gallery of Art



Wikimedia Commons można przeglądać w języku polskim [x]

From Wikimedia Commons, the free media repository

### Media in category "Collection of the Zachęta National Gallery of Art"

The following 71 files are in this category, out of 71 total.

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1 MB



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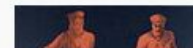
[Kozyra K Cheerleader \(cropped\).JPG](#)  
643 KB



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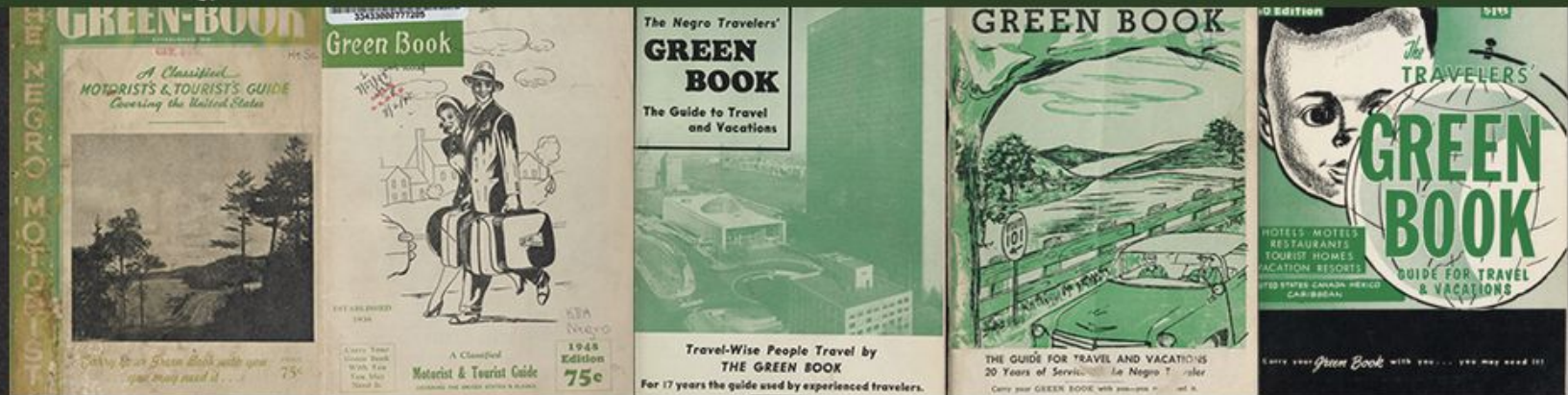


There is one  
more thing...

**What do we need  
openness for?**

**Writing is as  
important as reading.**





The 1947, 1948, 1955, 1956, and 1960 covers of the Green Book, NYPL Digital Collections

## NAVIGATING THE GREEN BOOK

The Green Book was a travel guide published between 1936 and 1966 that listed hotels, restaurants, bars, gas stations, etc. where black travelers would be welcome. NYPL Labs is in the process of extracting the data from the Green Books themselves and welcomes you to explore its contents in new ways.



Visualize a trip using the Green Books

[Map A Trip](#)



View a map of the data extracted from the Green Books

[View Map](#)



# Rijksmuseum

**GOOD ARTISTS COPY,  
GREAT ARTISTS STEAL**

**PABLO PICASSO**

**RIJKS STUDIO AWARD 2015**



Rijksstudio Awards 2015: And the winner is..

[https://www.youtube.com/watch?v=368w\\_1GAdPM](https://www.youtube.com/watch?v=368w_1GAdPM)

Szukaj obiektów

☒ Ukryj niedostępne☐ Przeszukuj zawartość

## Themersonowie

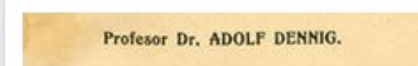
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17.06.2015

**Imieniny Jana Kochanowskiego 2015 / Ogród Krasieński 20 czerwca**

Kiedy awangarda jest awangardowa? Czy pisarze lubią krew? Komu potrzebne są nagrody literackie? – w tym roku będziemy eksperymentować, pytać i szukać odpowiedzi. Pisarze, poeci, literaturoznawcy, aktorzy i muzycy spotkają się po raz czwarty na Imieninach Jana Kochanowskiego.

<http://polona.pl/>



← POWRÓT



→ PODZIEL SIĘ

[Www.typo.polona.pl](http://www.typo.polona.pl)



## Open GLAM Benchmark Survey

INTERNATIONAL QUANTITATIVE SURVEY



## Centrum Cyfrowe Projekt Polska

POLISH QUALITATIVE SURVEY



MORE TRAINING  
BUILDING  
STRONGER  
NETWORKS

### I'M INTERESTED BECAUSE

- I got inspired by others
- it's required in a grant programmed my institutions applied for to digitise our resources

STRESSING  
PRACTICAL  
BENEFITS NOT  
IDEOLOGICAL  
ONES

PROVIDING LEGAL  
HELP AND  
TRAININGS FOR  
LAWYERS IN THE  
GLAM SECTOR

### I'M DOING IT, SO:

- I seek support & expertise outside my institution of needed
- I start small
- I try to convince my colleagues
- I'm active in networks and learn from others

CREATING  
PLATFORMS TO  
PROMOTE OPEN  
INSTITUTIONS

KNOWLEDGE • INTEREST • TRAINING • RESOURCES • IMPLEMENTATION • COMMUNICATION

### I DON'T KNOW

- who should I ask
- where to look for help
- where to start
- why it might be important

ADVOCACY:  
INCLUDING  
OPENNESS IN  
GRANT  
PROGRAMMES

### I DON'T GO, BECAUSE

- institution can't afford it
- I don't know how to convince my boss that it's valid for the institution
- „we are too small“

### I WON'T START, BECAUSE

- I don't have support in my team
- it doesn't fit our profile
- there are too many risks
- our lawyer says NO

CREATING  
MANUALS AND  
STEP-BY-STEP  
GUIDES

### I DON'T DO IT BECAUSE:

- it's an internal issue
- it's not worth communicating
- I don't know how
- I don't know who cares

POLISH GLAM PROFESSIONALS TOLD US HOW THEY FEEL ABOUT OPENNESS AND

# WHAT DOES IT TAKE TO OPEN UP?





The Coalition for Open Education,  
7 years, 35 NGO's and public institutions  
1/3 working in GLAM sector



# Contact

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**@kasliwowski**

**@ccpolska**